

2026 Fave Awards Press Release Template and Guidelines

Congratulations on being named a 2026 Nextdoor Fave Awards winner!

Customize this press release according to your business and share it with the newsroom of your local newspaper.

Neighbors Vote [Business Name] a Nextdoor 2026 Fave Awards Winner in Nextdoor's 10th Annual Local Business Awards

[CITY, STATE, DATE] — [Business Name] has been named a 2026 Nextdoor Fave Awards winner, the annual awards program that recognizes local businesses most loved by neighbors.

This year's Fave Awards winners will receive greater visibility on the Nextdoor app and in neighbor search results, a Fave Awards badge on their Nextdoor Business Page, and a “2026 Nextdoor Fave Winner” sticker to display in their storefront or on their vehicle.

“For years, local businesses have grown through genuine word of mouth, and the Fave Awards put a name and a spotlight on that trust,” said Nirav Tolia, Nextdoor Co-Founder and CEO. “Every vote in this year's awards comes from a real, verified neighbor, not a star rating or an algorithm. That's what makes winning a Fave Award mean something: your community chose you.”

Neighbors chose 2026 Nextdoor Fave winners by voting during Nextdoor's dedicated award window from September 9 to September 30, 2026. Every vote instantly counted as a Fave too, so winners are the businesses their neighbors trust and vouch for directly, not the ones with the most stars or the best-placed ads.

[Insert quote from Business Owner]

[OPTIONAL: Fave Awards winners are chosen from among nearly 6.6 million businesses on Nextdoor, based on Faves and votes from more than 110 million verified neighbors. Include only if useful context for the outlet you're pitching.]

The complete list of 2026 winning businesses is available at https://nextdoor.com/fave_awards_winners. Join the neighborhood network by downloading the Nextdoor app in your favorite app store or visiting nextdoor.com.



Please include a link to the 2026 Nextdoor Fave Awards winners list (nextdoor.com/fave_awards_winners) in all communications. You may also include a link to your Nextdoor Business Page.



You're welcome to use the Nextdoor Fave Awards creative assets in your Winner's Kit on your website, in press releases, and on social media. When posting, please tag @Nextdoor and use #FaveAwards2026.